



Want to Ensure Maximum Exposure for your Company?

The DBA International 2011 Sponsorship Program offers the highest visibility packages focused directly at your target audience: the customer.

If you want to be recognized for your commanding position as a market leader in the debt buying industry, sign up today by checking off the sponsorship(s) you want:

Mardi Gras Partnerships:

King Rex Partnership - \$20,000

Includes overall conference sponsorship signage, full page color ad on back cover of conference book, (4) complimentary conference registrations, (1) Carnival Level Sponsorship, (1) Grand Marshal Level Sponsorship, logo on conference website, listing on all event signage and entrance units as “Mardi Gras Partner”, logo on any sponsored materials and/or signage at sponsored events, sponsor thank you from stage during general session, distribution of company brochure (8.5X11) at Sponsor’s table in the exhibit hall, company name listed by sponsorship levels in all attendee promotions, if exhibiting your booth will be highlighted as sponsor in all attendee materials, (2) complimentary golf registrations, special sponsor ribbons

King Felix Partnership – \$15,000

Includes overall conference sponsorship signage, full page b/w ad on inside of front cover of conference book, (3) complimentary conference registrations, (1) Carnival Level Sponsorship, (1) Grand Marshal Level Sponsorship, logo on conference website, listing on all event signage and entrance units as “King Felix Partner”, logo on any sponsored materials and/or signage at sponsored events, sponsor thank you from stage during general session, distribution of company brochure (8.5X11) at Sponsor’s table in the exhibit hall, company name listed by sponsorship levels in all attendee promotions, if exhibiting your booth will be highlighted as sponsor in all attendee materials, (1) complimentary golf registrations, special sponsor ribbons

King Elexis Partnership - \$10,000

Includes overall conference sponsorship signage, full page b/w ad on inside of back cover of conference book, (2) conference registrations, (2) King Cake Sponsorships, logo on conference website, listing on event signage and entrance units as “King Elexis Partner”, logo on any sponsored materials and/or signage at sponsored events, sponsor thank you from stage during general session, distribution of company brochure (8.5X11) at Sponsor’s table in the exhibit hall, company name listed by sponsorship levels in all attendee promotions, if exhibiting your booth will be highlighted as sponsor in all attendee materials, (1) complimentary golf registrations, special sponsor ribbons.

Carnival Sponsorships:

VIP Lounge Sponsor	\$5,000	<input type="checkbox"/>
Pen Sponsor	\$5,000	<input type="checkbox"/>
Note Pad Sponsor	\$5,000	<input type="checkbox"/>
Hotel Key Card Sponsor	\$5,000	<input type="checkbox"/>
Room Drop Sponsor (two avail)	\$5,000	<input type="checkbox"/>

Grand Marshal Sponsorships:

Opening Reception Sponsor	\$8,5000	<input type="checkbox"/>
Flash Drives	\$8,5000	<input type="checkbox"/>
Wednesday Evening Reception	\$8,500	<input type="checkbox"/>
Wednesday Lunch Sponsor	\$7,5000	<input type="checkbox"/>
Tote Bag Sponsor	\$7,5000	<input type="checkbox"/>
Attendee Welcome Gift (two avail)	\$7,500	<input type="checkbox"/>

King Cake Sponsorships:

Conference Lanyards	\$4,500	<input type="checkbox"/>
Conference Program	\$4,000	<input type="checkbox"/>
Day One Breakfast Sponsor	\$3,500	<input type="checkbox"/>
Day Two Breakfast Sponsor	\$3,500	<input type="checkbox"/>
Day One Morning Break Sponsor	\$2,500	<input type="checkbox"/>
Day Two Morning Break Sponsor	\$2,500	<input type="checkbox"/>
Day One Afternoon Break Sponsor	\$2,500	<input type="checkbox"/>
Cyber Café	\$3,500	<input type="checkbox"/>
Golf Tournament Luggage Tags	\$1,500	<input type="checkbox"/>
DBA Walk of Fame floor decals (5 available)	\$1,500	<input type="checkbox"/>
Registration Bag insert	\$1,500	<input type="checkbox"/>
Welcome Banner (5 available)	\$1,500	<input type="checkbox"/>
King Cake dessert break	\$1,500	<input type="checkbox"/>

Carnival, Grand Marshal and King Cake Sponsorships will receive the following:

- Listing at www.DBAINternational.org on the conference page
- Full page black & white ad in conference book
- Listed on entry unit to conference meeting area
- Posting in exhibit hall during sponsored event
- Logo on sponsored item/signage at sponsored event
- Announcement from lectern during the general session
- Listing as sponsor in attendee promotions
- Special Sponsor ribbons for attending company members
- Distribution of company brochure (8-1/2 x 11) at Sponsor's table in exhibit hall
- Two complimentary conference registrations for sponsorships of \$7,500 or more (One for sponsorships less than \$7,500)
- Attendee Rosters sent 60/30 days before event and post event

Don't see a sponsorship opportunity that fits your needs, we will be more than happy to tailor one just for you. All inquiries can be made to:

Annette M. Suriani, CMP
Director of Meetings
Meetings Management Group
asuriani@mmgevents.com
703-610-0223 phone

Sponsor agrees to:

- Provide DBA a company color logo in high resolution eps format within 10 days of signing sponsorship agreement;
- Complete a separate registration form for any complimentary registrations associated with sponsorship.

Cancellations: It is understood that both parties involved shall be relieved of their obligations under this agreement in the event of and to the extent that performance of this agreement is delayed or prevented by any cause reasonably beyond their control, including without limitation, Acts of God, government decrees. In such a situation, DBA will refund any monies received for this sponsorship, less \$50.00 and less any actual, out-of-pocket costs incurred by DBA. This payment will be made within 60 days of written notification of cancellation by DBA.

In the event the sponsor cancels their participation in this program for any reason, DBA has the right to not refund any portion of the fee and fulfill its obligation by providing all sponsorship items listed above.

Accepted for (sponsor):

(Name and Title) (email) (Date)

(Company Name) (street address)

(city, state, zip code)

Accepted for DBA:

_____ Date _____
(Name and Title)

Payments:

TOTAL DUE: _____

Check (payable to: DBA International 2011)

Credit Card Card # _____ Expiration Date _____

Security Code _____ Signature _____ Date _____

DBA ONLY: Received: _____ Processed: _____ Check #: _____